

Sustainable Leadership - Towards a Mindset based Course of Study for Sustainable Entrepreneurship

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Against the backdrop of the sustainability discourse and the awareness of limited growth, the voices for a change in entrepreneurial thinking are becoming stronger and the demand for courses of study designed for sustainable business management is increasing. Achieving sustainable development requires entrepreneurs whose business engagement is based on a different mindset. I call them Sustainable Leaders. What exactly does this mindset look like? And how can it be taught? A key role here is played by Education for Sustainable Development, which in the field of Higher Education has the responsibility to train Sustainable Leaders. This paper looks at relevant theories, such as Theory U, that deal with the formation of different ways of thinking. The aim is to summarize these theories and to create derivations for the development of Sustainable Leadership courses.

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