

SEEDplus: Strengthening Entrepreneurial Ecosystem Development

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The European Union has set an ambitious goal to reduce net greenhouse gas emissions by at least 55% by 2030. Achieving this target will require the deployment of innovative technologies and solutions at an unprecedented speed and scale. In light of this, the SEED+ project aims to foster a new generation of entrepreneurs who are committed to addressing pressing environmental challenges and equipped with the skills to scale their solutions across Europe and beyond. This project is a collaboration between seven academic institutions and five business partners, spanning regions with varying innovation performance scores.

The project partners recognize that more enterprises need to emerge from university ecosystems across Europe, and that state-of-the-art entrepreneurship education and support at universities must be better aligned with the actual needs of aspiring entrepreneurs. As such, the project aims to develop and implement a new entrepreneurship course, the Venture Creation Course, tailored to students with technical backgrounds. The partners will also organize local and international startup competitions and accelerate the most promising early-stage ventures. Additionally, business partners will work closely with academic institutions to establish university enterprise hubs, conduct feasibility studies on university venture capital funds, and create transformation roadmaps for each local entrepreneurial ecosystem. These efforts aim to increase the entrepreneurial activity of university students and strengthen universities' capacity to support and cultivate entrepreneurial talent across Europe.