

# Entrepreneurship can start in the academia

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G-Force is a pre-seed venture capital fund, investing in early-stage climate-tech startups. G-Force was created by successful entrepreneurs from Central and Eastern Europe who have partnered with Founders Factory, an award-winning startup accelerator and studio.

G-Force has developed a rigorous process of selecting startups to invest in. Over one hundred companies are reviewed for each investment slot. The selection process consists of initial screening, two to four rounds of interviews, technical and legal due diligence (assisted by industry and academic experts if needed) and the investment committee.

Outside of the cash investment, G-Force provides a 6-month Seed programme delivered in partnership with Founders Factory to all its companies. This operational support consists of hands-on support in various aspects related to startup-building such as growth, product & design, strategic partnerships, fundraising, grant acquisition, brand & PR, business development, talent etc.

G-Force works at the intersection of science and business as most of its portfolio companies are deep-tech, having a strong research element. Many of them are university spinouts or former researchers. In addition to working with founders, G-Force is also engaged in various projects working in synergy with universities, research institutions and innovative SMEs. G-Force brings value to the academic world by providing its expertise in business and startup-building, advising universities on setting up their own seed funds and strengthening their investment strategies as well as supporting academics' competences in technology transfer and commercialization of research results. In exchange, G-Force strongly benefits from connections to top academic experts who can advise on technical feasibility of cutting edge technologies and their potential uptake as well as from having access to promising projects born in the university ecosystems.