

Hand in hand making market

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This article aims to show the importance that second-hand websites are gaining, be it Vinted, Micolet Wallapop and many others, in the circular economy. But this phenomenon is not only taking place in the fashion sector, but the second-hand market is being applied to many other sectors, be it the automobile, etc. But: why did this type of "second-hand market" have less impact? before? Well, precisely because they were not advertised on the Internet. For this reason, we can affirm as the main hypothesis that the Internet has contributed, directly or indirectly, to a better development of the circular economy in relation to the second-hand market. I buy what I want, many times from the place I want, and it arrives at my house in a few days. I no longer necessarily limit myself to a local thrift market. We can already contribute to the circular economy globally, a few decades ago that was impossible. We reuse, save and also have products that are sometimes so original that we would never find them in a conventional physical store. Everything is cheaper and we classify the product by its degree of use... But what future does this market have? At the moment a lot, every day more and simply due to the fact that, from home, I have everything... Without a doubt, this type of circular economy is on the rise... Why throw away what we no longer want if someone else can you find it useful? We will analyze this and other topics in the article that will be presented at this congress.